

kyleulreydesign.com

I strive to create people-centric experiences that are delightful, efficient, and memorable.

I have a powerful skill set that includes an indepth knowledge of agile methods, design thinking, and rapid prototyping. Coupled with dependability and compelling communication makes me an integral part of the team.

# Experience

### UX Designer III at Elsevier

Aug 2018 > Present

Plan and conduct research sessions to establish project strategy Work collaboratively with project management and developers to prioritize improvements Moderate workshops to craft design artifacts with proejct team Meet design metrics and contribute to team metrics

### Lead Designer at IBM

Sep 2014 > Aug 2018

Provide strategy for 5 continuous-delivery projects simultaneously. Mentor and align 3+ team members.

Support 6 different development teams across 4 time zones.

Provide accessibility documents to ensure WCAG compliance.

Facilitate Design Thinking sessions on a regular basis.

Conduct evaluative and generative user research sessions.

Establish and maintain Design Language and pattern libraries.

Ensure successful projects from early ideations to final interactions and testing.

### Graphic Designer at Kaman's Art Shoppes, Inc.

May 2011 > Sep 2014

Drive multiple projects such as recruitment campaigns, training guides, and marketing material. Design and assist in the building of 3-dimensional design concepts for displays and structures. Own the design and distribution of products to 40+ different locations across United States and Canada.

# Education

#### Bachelor of Fine Arts in Graphic Design at Spring Arbor University

Sep 2007 > May 2011

## Tools

Mural.ly

Sketch
Invision
Axure
Github
Zenhub
Adobe Illustrator
Adobe Photoshop
Adobe XD
Adobe Indesign
HTML/CSS

# Hard Skills

Experience Design Usability Research Rapid Prototyping Visual Design Wireframing Writing

# Soft Skills

Empathy
Communication
Leadership
Active Listening
Cross-Functional Consultation
Critique
Self-Direction
Collaboration (Remote and Local)